

AI初创企业价值创造 白皮书

WHITEPAPER ON AI STARTUP VALUE CREATION

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PREFACE

概述

牛津智能推出的《AI初创企业价值创造白皮书》

揭示了全球AI初创企业价值创造的新视角。

在全球科技浪潮中，人工智能初创企业凭借其创新能力和灵活性迅速崛起，然而如何准确评估其技术价值一直是业界关注的焦点。基于牛津智能估值团队研发的屡获国际大奖的OxValue估值模型，本白皮书发布了中国、海外以及全球范围内的AI初创企业价值创造30强榜单，并揭示了中外AI企业在价值驱动因素上的差异。

榜单显示，尽管欧美特别是美国企业在全球AI创新浪潮中占据领先地位，但仍有8家中国企业成功跻身全球AI初创企业30强。此外，全球AI初创企业的价值创造主要源于其技术创新性，而中国AI初创企业的价值创造更多地受市场因素影响。最后，本研究指出中国在互补性技术方面存在明显不足，成为其AI初创企业价值创造的主要瓶颈之一。

这项研究为全球AI初创企业的价值创造提供了全新的视角，同时也凸显了中国企业在该领域所面临的机遇和挑战。未来，OxValue估值技术将持续优化，为行业决策者提供更加深入的参考，助力人工智能领域的可持续发展。

OxValue.AI releases 'Whitepaper on AI

Startup Value Creation,' introducing a novel perspective on global AI startup value creation. Amid the surging global tech landscape, AI startups have swiftly risen, propelled by their innovative prowess and adaptability. However, accurately gauging their technological value has perennially captured industry focus. Leveraging the globally esteemed valuation model crafted by OxValue.AI, this whitepaper has unveiled the top 30 AI startups worldwide, elucidating distinctions in value-driving factors between domestic and international AI enterprises.

The rankings underscore that despite the dominance of European and American firms, notably those from the United States, in the global AI innovation surge, eight Chinese enterprises have excelled, securing positions in the top 30 global AI startup roster. Moreover, while global AI startups derive value primarily from their technological ingenuity, Chinese AI startups' value creation is significantly influenced by market factors. Notably, this analysis highlights notable shortcomings in complementary technologies within China, posing a key hurdle to value creation for its AI startups.

This study offers a fresh outlook on the value creation of global AI startups, while shedding light on the opportunities and challenges confronting Chinese enterprises in this domain. Moving forward, OxValue.AI will persist in refining its capabilities to furnish industry leaders with deeper insights, bolstering the sustainable advancement of the AI sector.

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